

## EPIC Provisions and FreightPros

### Analytical Approach for a Consumer Packaged Goods (CPG) Company

A leader in the growing industry of natural and healthy eating, EPIC Provisions is a supplier of 100% natural, grass-fed meat bars and food products. Founded in 2013, the Austin-based company uses sustainable materials to provide healthy, paleo-friendly foods to grocers and distributors across the country, including Whole Foods and other health food stores.

“EPIC is a food company focused on creating a net positive return on the earth,” says EPIC Co-Founder and Chief, Taylor Collins. “Through our products we are able to positively impact and restore grasslands, ensure humane treatment of animals, and provide nourishing food to end consumers.”

By utilizing the FreightPros Account Management and Solutions teams, EPIC has access to temperature sensitive shipping for both LTL and Truckload freight. FreightPros also provides daily tracking reports for all shipments in transit, as well as working with “preferred carriers,” for shipments delivering to UNFI distribution centers across the country. By becoming experts in the EPIC products, and developing relationships with their distribution networks, the FreightPros Account Managers can pro-actively work to avoid freight transit delays.

“When shipments move to major distribution warehouses, there can be logistical complications across the board,” says Account Manager Maya Brown. “We manage this by communicating within these networks to ensure a streamlined process is in place. This process includes on-time pickups, proper handling during transit, and appointed deliveries as soon as the product arrives.”

#### Temperature-Controlled Freight Shipping

Some of the EPIC products need to be refrigerated during transit, so FreightPros offers freight quotes for temperature-sensitive shipments in both Less-Than-Truckload and Full-Truckload shipping. By utilizing those relationships with the carriers, FreightPros can guarantee the EPIC protein meat-bars are kept fresh during transit, and fresh for delivery to the their distribution centers. Their Account Managers also...



#### Epic Provisions Business Case at a Glance

Founded in 2013

HQ in Austin, Texas

14 Employees

#### FreightPros Solutions

Temperature Sensitive  
LTL & Truckload Freight  
Quotes

Daily Tracking Reports for  
Freight in Transit

Delivery Appointments  
for Distribution Centers  
w/ Preferred Carriers

#### Summary of Business Benefits

Expert tracking and  
delivery assistance to  
avoid freight delays

Distributor network of  
preferred carriers for  
warehouse delivery

Account management  
billing and auditing to  
reduce additional service  
fees

...know which particular products are time-sensitive, and which ones can be shipped via regular LTL or Truckload.

### **Daily Tracking Reports**

The FreightPros team sends multiple daily tracking reports for EPIC. These reports are customized for both UNFI shipments as well as shipments to individual grocers outside of the UNFI network. These reports are manually done by our Solutions Team, and assist in keeping freight deliveries on time, while also helping with delivery appointments. The FreightPros tracking reports are in place for both LTL and Truckload shipments, and provide peace of mind that freight is being taken care of from pickup to delivery.

### **The Importance of Preferred Carriers**

The majority of EPIC shipments are delivered to UNFI distribution centers. These locations always require an assortment of special circumstances including delivery appointments, PO numbers, and preferred carriers. The FreightPros team develops relationships with delivery clerks, saves PO numbers, and cultivates partnerships with preferred carriers to ensure on-time deliveries. FreightPros also enlisted customer specific pricing for ABF Freight (one of the preferred carriers), to save time and money for EPIC Provisions.

“FreightPros has been a key part of our logistics over the last two years,” says Kitchen Manager, Eric Rasmussen. “Daily tracking reports provided by FreightPros help us keep track of every shipment that is in transit, to ensure we do not have delays in manufacturing or order fulfillment. And with the majority of our fulfillment orders shipping to UNFI distribution centers that have special requirements, FreightPros always makes sure that these needs are met for timely deliveries.”



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